

Generative AI PD Challenge: Craft the Ultimate Media Asset!

Let's get creative while we explore generative AI tools! During this PD session, you and your team can dive into one or more of the following AI-powered media challenges. Choose your favorite or try all three!

Option 1



Compose a Song with Udio

Instructions: Create a song that captures any topic that is safe for work using Udio. Think catchy, memorable, and maybe even a little satirical!

Option 2



Design an Image Using a Text Prompt in ChatGPT and Create with Ideogram

Instructions: Have ChatGPT or another LLM write a text-based prompt for an AMAZING image on any topic that is safe for work. Then use your prompt to create the actual image in Ideogram - pick your favorite of the 4 and get ready to share.

Option 3



Record an Audio Overview in NotebookLM with Customized Instructions

Instructions: Create an engaging audio overview on any topic of your choice that is safe for work. Be sure to use Custom Audio Instructions and take a screenshot of your instructions to share.

Category	Points	Description
Creativity	1-5 points	Did you surprise us? Is it fun, engaging, and original? A high score here goes to those who "wow" us!
Relevance	1-5 points	Does it connect with a theme? We want to see something relevant!
Execution	1-5 points	How well did you follow the instructions? We're looking for a clean, polished result that shows you followed the guidelines (e.g. safe for work 😊).
Human Factor	1-5 points	Make us laugh or smile! We can all use some levity!
Bonus Points	1-5 points	Did you go above and beyond? Try adding some unique twist that goes above and beyond the media asset!